



# Standard Adhesive SPOT COLOR Print

Designed for application on more smooth, uncoated surfaces  
Top Selling Uses: Hand Application on Newspapers, Windshielding

SIZE		ADVERTISER PRICING (25-Sheet Pads)				
Note Size	Imprint	6,250+ 250 pads	12,500+ 500 pads	25,000+ 1000 pads	50,000+ 2000 pads	62,500+ 2500 pads
<b>3" x 3"</b> Actual Size: 2 3/4" x 2 15/16" Imprint Area: 2 3/8" x 2 9/16" Adhesive: 2 3/4" edge Units/Case Wt: 720/16 lbs	1 Color	N/A	0.60	0.38	0.38	0.33
	2 Color	N/A	0.85	0.49	0.49	0.37
	3 & 4 Color	N/A	1.31	0.83	0.83	0.55
	5 Color	N/A	1.36	0.88	0.88	0.60
<b>3" x 4"</b> Actual Size: 2 15/16" x 4" Imprint Area: 2 9/16" x 3 5/8" Adhesive: 4" edge Units/Case Wt: 480/15 lbs	1 Color	N/A	0.62	0.47	0.47	0.36
	2 Color	N/A	0.85	0.50	0.50	0.40
	3 & 4 Color	N/A	1.28	0.54	0.54	0.51
	5 Color	N/A	1.48	0.99	0.99	0.68
<b>4" x 4"</b> Actual Size: 4" x 3 15/16" Imprint Area: 3 5/8" x 3 9/16" Adhesive: 4" edge Units/Case Wt: 480/21 lbs	1 Color	N/A	0.83	0.65	0.65	0.58
	2 Color	N/A	1.11	0.75	0.75	0.60
	3 & 4 Color	N/A	1.60	1.00	1.00	0.88
	5 Color	N/A	2.36	1.34	1.34	0.96
<b>4" x 6"</b> Actual Size: 4" x 5 7/8" Imprint Area: 3 5/8" x 5 1/2" Adhesive: 4" edge Units/Case Wt: 240/15 lbs	1 Color	N/A	1.06	0.74	0.74	0.62
	2 Color	N/A	1.28	0.82	0.82	0.66
	3 & 4 Color	N/A	1.94	0.97	0.97	0.92
	5 Color	N/A	2.61	1.48	1.48	1.12
<b>6" x 8"</b> Actual Size: 5 7/8" x 8" Imprint Area: 5 1/2" x 7 5/8" Adhesive: 8" edge Units/Case Wt: 160/21 lbs	1 Color	1.73	1.61	1.61	1.23	
	2 Color	1.98	1.91	1.91	1.43	
	3 & 4 Color	2.51	2.39	2.39	1.73	
	5 Color	N/A	2.94	2.94	1.92	

## No Additional Charge for Standard PMS Inks, Initial Setup Charges, Virtual Samples

Standard Paper Colors: No Additional Charge

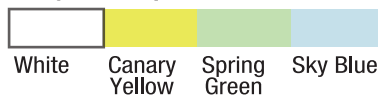
Recycled Paper Colors: 10% Upcharge

Neon/Ultra Paper Colors: 15% Upcharge - Black Ink recommended for imprint

### Standard Paper Colors



### Recycled Paper Colors



### Neon/Ultra Paper Colors



<b>Initial Order Setup Charge</b> Qty 250-500 pads	<b>\$75.00</b>
<b>Low Qty Design Change:</b> 1-color change, 500pcs per change, 1,000 pad min qty	<b>\$55.00</b>
<b>2nd Side Setup Charge:</b> Add colors on both sides for total colors	<b>\$150.00</b>
<b>Pad Anchor Tape:</b> Tape on back of pad for one-hand application	<b>Min.Chg. \$75.00</b>
	<b>3x3, 3x4, 4x4 per pad \$0.03</b>
	<b>4x6 per pad \$0.04</b>

Shipping & Handling FOB: MN

Art Charge (beyond minor edits) \$45/hr

Please allow a 5% overrun/underrun allowance for shipping & billing purposes.

Standard Production: 7 working days after all approvals